

CHUKA



UNIVERSITY

**OFFICE OF THE DEAN
FACULTY OF HUMANITIES AND SOCIAL SCIENCES**

**SPEECH AND ORIENTATION MATERIAL BY THE DEAN, FHSS -
PROFESSOR STEPHEN K. WAMBUGU- DURING THE ORIENTATION
WEEK 1ST. to 4TH. SEPTEMBER 2020 TO FIRST YEAR STUDENTS-
2020/2021 ACADEMIC YEAR.**



Prof S.K. Wambugu, Dean FHSS

Dear First year students,

Welcome to the Faculty of Humanities and Social Sciences!

I am more than delighted to join the rest of the Chuka University family in welcoming you to Chuka University, the only prophetic university. As a faculty, we are proud to have you here and through this forum, I officially receive you as students in the Faculty of Humanities and Social Sciences. I recognize how proud you are of your achievements and how hopeful you are for the future. I also take cognizance of the many concerns – large and small- you may be harboring as you join Chuka University. Some of these concerns include *inter alia*:- Did I make the right choice? Could KUCCPS have made an admission mistake? Or am I joining the right academic community? Let me assure you that each and every one of you is at Chuka University because you deserve to be and more importantly you can bring something new and exciting to this huge and diverse academic community.

I also take cognizance of the fact that online orientation, registration and familiarizing yourselves with various facilities and amenities available for you at Chuka University is not a walk in the park. However, I urge you to take this online orientation very seriously so as to know Chuka University very well.

Words of Congratulations

Allow me to also take this opportunity to congratulate you for your exemplary performance in the KCSE examinations that enabled you to join this prophetic university. This month all the newly admitted 1st year students will start their academic journey, a journey that initially may look long but I want to assure you that it will end sooner than later. Be optimistic and look forward to successfully completing the course that you have been admitted to.

Respect for All

The FHSS is a faculty where all people regardless of their social and academic status are respected. The faculty also cherishes hard work. In addition, freedom and responsibility is expected from each and every one of us. The faculty is guided by the principle of zero tolerance to discrimination either on the basis of religion or cultural beliefs. In the FHSS we are each other's keeper and we care for the well-being of others, immaterial of whether they are fellow students, members of staff, visitors or other stakeholders.

University's and Faculty's Mission

The University's mission is to provide access, generate, preserve and share knowledge for quality, effective and ethical leadership in higher education, training, research and outreach through nurturing an intellectual culture that integrates theory with practice, innovation and entrepreneurship. The faculty and the university at large therefore believes in holistic education. This holistic education includes Philosophy and ethics. It is important to note that the philosophy section is domiciled within the faculty in the department of Humanities. Most of the degree programs you will be enrolled in include a strong foundation in philosophy. By studying philosophy, you will learn how to critically reason, how to logically engage in a consistent argument and answer the deep question of how you should live.

Faculty Members as Mentors

You will find many wonderful mentors in our faculty members. Faculty members in the FHSS are leaders in their fields of study. They are also excellent teachers and mentors. As you begin this very important journey in your academic life, I hope you will seek out these dedicated scholars who will help you lay a firm foundation for academic success and good decision making. Faculty members are the most valuable resource available to you at the University.

Expanding your Intellectual Horizons and Opportunities

Of all the important messages I can pass to you on this auspicious occasion, I passionately urge you to stretch your intellectual horizons and push yourselves beyond your comfort zones. There are many opportunities to do this both within and without campus. Engaging in sports, clubs, research opportunities, students' enterprises and community service projects among others are

opportunities available to you. This breadth and length of opportunity is one of the hallmarks of a chuka education and one that I sincerely hope you will take full advantage of. In a nutshell, I can say that you have come and joined a faculty which is extraordinarily rich in opportunities.

Students' Responsibilities

In order to excel at the university, you as a student has responsibilities. These responsibilities begin with responsibility for the well-being of the university. You will be expected to uphold the good name and reputation of Chuka University at all times and in all places. You should lead from the front by exhibiting good behavior while within and without the university. In order to fully benefit from the holistic education offered at Chuka University, you need to see yourself as a salient stakeholder in the whole process of learning. You need to study hard: attend all lectures and cooperate with your lecturers in their endeavors to mentor and impart new knowledge into you. Be explorers – use the library and the available e-learning resources and participate actively in all the learning activities in the faculty and the university at large. You have to be very sincere and honest in your academic work. Treat your lecturers, fellow students, mentors, administrative staff and even visitors with utmost courtesy and respect.

The faculty expects you to be exemplary achievers, trend setters and trail blazers in whatever endeavors you undertake during your stay here at the university. The faculty expects you to participate very actively in club activities and professional associations. Clubs such as Economic Students' Association, Media Students' Association, Geography Club, Linguistic Students Association and ACCA among others will provide you with unique opportunities to acquire leadership and personal skills and knowledge which you cannot get in formal settings.

Role of the Dean

A faculty is headed by a Dean. As noted earlier the current dean of the Faculty of Humanities and Social Sciences is Prof. S.K. Wambugu whose office is located on the ground floor of the Business School Complex. Academic deans preside over faculties comprised of a cluster of disciplines or disciplinary specialties such as arts, humanities, social sciences, natural sciences, Education, Engineering, and Health Sciences and so on. Academic deans are elected from the senior faculty ranks and they are seen by many as serving a dualistic role, that of scholars and administrators, particularly in institutions that place high value on research and publication in assessing faculty performance. Deans answer to a variety of constituents, including faculty members, the central university administration, students and alumni. Consequently, for deans to be effective, they must be capable of understanding and serving the often disparate interests and conflicting goals of the various stakeholders.

Decision making responsibilities of academic deans typically encompasses the following areas *inter alia*:-

- a) Educational programs/curriculum development
- b) Recommending faculty selection, promotion and development
- c) Student affairs
- d) Recommending physical facilities development and

e) Fostering public and alumni relations

Typically, academic deans are not only required to be scholars of highest repute but also to possess some measure of managerial and leadership talents. In a nutshell the role of the dean of FHSS include *inter alia*:-

- Communication with faculty
- Problem-solving and conflict management
- Building consensus
- Influencing outcomes in support of academic programmes
- Fostering collaboration and integration that facilitate development and implementation of new academic programmes
- Cultivation of new opportunities for research and student learning

The dean serves the student fraternity in a number of contexts. These include among others:-

- Processing students' marks
- Advising students on most academic matters affecting them
- Issuing provisional transcripts
- Registering students for retakes, re-sits and supplementary exams
- Listening to students' complaints and resolutions of the same
- Reading students' names during conferment of degrees
- Constituting students faculty disciplinary committees
- Processing studies deferment cases and
- Counselling students on matters academic and other related issues

Faculty Staff

It is important to note that the FHSS has over 80 members of staff spread across a wide array of disciplines ([List of Academic Staff in FHSS.docx](#).)The dean in his day to day administrative duties is assisted by two administrative assistants ([Staff at the Faculty Office.docx](#)).These two gentlemen sit in the dean's office to serve students and other stakeholders. If you as a student have any academic issues do not hesitate to contact them.

Departments in the FHSS

The faculty consists of two departments namely:

- Department of Humanities and
- Department of Social Sciences

The current chair-person of the department of Humanities is Dr. Christine Atieno Peter ([Dr. Christine Atieno Photo.jpg](#)).The current chairman of the department of social sciences is Dr. Christopher Kiboro ([Dr. Kiboro Photo.docx](#)). The department of Humanities has 10 sections and each section is headed by a section head. [DEPARTMENT OF HUMANITIES - Section Heads.docx](#). The Department of Social Sciences consists of Eight Sections [Social Sciences Section Heads.docx](#)

Final Welcoming Remarks

As I made my final remarks, I want to let you know that a lot of orientation materials have been posted in the university website and other documents such as the students' information handbook. Take time to keenly read the handbook for it contains the A to Z of what is expected of you as a good student of Chuka University. Chairpersons of Departments have also posted materials on the job prospects available to you if you pursue a certain University Course/degree.

Finally, it is my honor and pleasure, on behalf of the FHSS, lecturers, staff, and continuing students to officially recognize you as a student in the FHSS. Feel welcome and I wish you a nice and fulfilling intellectual journey.

Thank you and God bless you all.

Prof. Stephen K. Wambugu, PhD

Dean, FHSS.

Email: Stephen.wambugu@chuka.ac.ke

DEPARTMENT OF HUMANITIES

LOCATION: Business School Complex third floor



Dr. Christine Atieno Peter

Chair, Department of Humanities

My name is Dr. Christine Atieno Peter currently the Chair of the Department of Humanities. I take this esteemed opportunity to welcome you to Chuka University in general and in particular, to the Department of Humanities. I also congratulate you on your sterling performance in the national examinations that has earned you admission to Chuka University.

This Department falls within the Faculty of Humanities and Social Sciences and it is manned by a workforce of 48 members of staff. The teaching staff are 46 in number, among them, DVC (AFP&D), Directors - Quality Assurance and Igembe Campus, Co-ordinator Chogoria Campus. We also have administrative staff; one senior administrative assistant and one technologist.

The department offers the following academic programs:

A. Bachelor of Arts in:

- | | | |
|---|--|---------|
| 1 | Bachelor of Arts (General) | (CB1) |
| 2 | Journalism & Mass Communication | (CB2) |
| 3 | English, Literature and Sociology | (CB7) |
| 4 | Kiswahili & Geography | (CB 8) |
| 5 | Philosophy | (CB 9) |
| 6 | Communication Studies | (CB 10) |
| 7 | History, Economics and Sociology | (CB 13) |
| 8 | Religious Studies | (CB 15) |
| 9 | Government and International Relations | |

B. Master of Art in:

1. Journalism and Mass communication
2. Kiswahili
3. Linguistics
4. Religious Studies
5. History
6. Philosophy

7. Literature

C. **Doctor of Philosophy (PhD)** is offered in all the aforementioned fields.

It is also worth mentioning that we offer certificate courses in a wide field. The department also hosts the Chuka University Radio: 98.8 FM which is very ably manned by the Media section.

Once again, on behalf of the Department of Humanities, I say welcome to Chuka University. May I assure you as you start your journey into the world of academia, that the Department of Humanities is well equipped, ready and all set to assist and guide you and it is our sincere hope that you will have a fruitful time at Chuka University, the Prophetic University. May your dream come true.

Thank you and God bless.

Dr. Christine Atieno

Chair of the Department of Humanities.

Email: atienorugendo@gmail.com

Following are brief reports on career pathways and opportunities from the sections and degree Programmes in the department of Humanities.

➤ **A BRIEF REPORT ON OPTIONS AVAILABLE TO THE BA GENERAL STUDENTS**

Word of Welcome

I would like to congratulate you on your good KCSE performance which has been used to offer you an opportunity to study for a BA General degree at Chuka University. Welcome to Chuka University and to the department of Arts and Humanities where the disciplines that you will be studying are housed.

What is a BA General Degree?

This is a very unique degree that allows the student acquire knowledge and skills on the liberal Arts. There is a general tendency to ignore the Arts in favour of the sciences in most parts of the world. This is very unfortunate because the contribution of Arts Subjects to the existence of society is tremendous though taken for granted. For example, peace is necessary for any kind of development to take place. This means that we need to build cohesive societies' that value human life and social justice and have strong moral fibres that drive everything else including science. A doctor without moral integrity is a danger to society though very medically knowledgeable!

The degree is offered in 3:3:2:2 mode. This means that the student takes three subjects in first and second year, drops one subject in third and proceeds in third and fourth year with two subjects.

The options available in terms of subject combinations are as follows:

1. Economics, Sociology and Geography
2. Economics, Sociology and History
3. Economics, Sociology and Mathematics
4. Economics, Maths and Geography
5. English, Literature and Sociology
6. Geography ,Sociology and History
7. Kiswahili, Geography and Sociology
8. Kiswahili, Sociology and History
9. Kiswahili, Religion and Sociology
10. Geography, Mathematics and Sociology
11. History, Sociology and Religion
12. Religion , Kiswahili and Sociology
13. History, Religion and Kiswahili

Skills Acquired by Arts Students

As a Bachelor of Arts graduate, you will have acquired:

- strong critical reasoning, argumentation, and strategic problem-solving skills

- communication skills, including reading, writing, speaking, and listening across diverse audiences and contexts in various situations, forms, and media;
- a skilled and informed ability to enter into debate and dialogue;
- flexible thinking for the integration and transfer of knowledge and cross-fertilization of ideas;
- exposure to diverse cultures, social forces, and ethical perspectives;
- respect for past and present challenges;
- the development of creativity, intuition, and empathy;
- information literacy and versatile qualitative and quantitative research skills;
- the ability to think and work independently and collaboratively, and
- leadership skills.

Career Opportunities for BA Graduates

There are many jobs you can pursue after graduating with a Bachelor of Arts degree. Some of these roles will draw on the skills you've earned while completing a particular major (for example, archival work might be particularly familiar to history majors). Others will take advantage of the generic skills possessed by arts graduates, such as the ability to think critically, communicate effectively, and perform research. Careers in this category include:

- Government roles (generally via recruitment into a graduate program)
- Non-government organization roles (for example, policy development, administrative support, and advocacy)
- Higher education or private education roles (for example, tutoring, providing student support, or working in professional services)
- Media and communications organizations
- Advertising
- Arts and cultural organizations (gallery assistants, public programs, and so on)

Careers via Research

If you wish to continue exploring the subject of your undergraduate degree, or hope to begin a career in academia or research, then you may wish to undertake further studies. Generally, the first step after the completion of a Bachelor of Arts is enrolment in a Master's degree programme then Doctorate. Strong performance in these research degrees can prepare you for a career as an academic or consultant. It can also allow you to submit more competitive applications for jobs outside your field of research.

Thank you.

Dr. Nancy W. Mbaka (Academic Advisor for BA programme.)

➤ KISWAHILI

What can someone do with Kiswahili? I just give practical examples of what I do with it or what others do with it. I don't know whether many people are able to use Kiswahili the way we do. Theory has to connect with practice for this to happen:

Editing, Translation Writing books Writing for the Print Media/electronic media, Radio, Film, Interpretation, Consultancy, Teaching, Blogging, Viusasa, Teaching Swahili to foreigners, Comedy, Swahili comics (Juha Kalulu), News Anchoring; BBC, VOA, Radio China, Radio Deutsche Welle etc. Teaching Phonetics and Phonology, Speech Writing, Public Relations Officer, Music/ secular/ gospel, Book Reviews. One can venture into publishing business; books, magazines, journals Newspaper syndicated columnists. Composing and reciting poetry. Kiswahili just like other languages equips graduates with skills and knowledge to enable them work in a wide variety of sectors. Graduates of Kiswahili are employed in areas like:

- Media (both print and electronic)
- Publishing firms
- Theatre
- Drama and film
- Secondary and Primary school teaching
- University teaching and research
- Social work and translation
- Public relations

Mr. Matundura Enoch (Section Head- Kiswahili)

➤ **PHILOSOPHY**

What can someone do with Philosophy?

Philosophy as a university discipline equips you with knowledge on how to think for yourself and how to analyze ideas clearly, critically and logically.

After acquiring the critical skills and knowledge pertaining to philosophy, the career pathways and job opportunities include inter alia:-

- Health sector/Psychotherapist
- Chaplain
- Barrister
- Health service manager
- Newspaper Journalist
- Policy officer
- University lecturer
- Solicitor
- Paralegal
- Public relations officer

One can teach in areas of General philosophy, political philosophy and political Science, & Ethics. Philosophers make good critical analysts therefore one can be a commentator in the media, political analyst, a researcher in Social Sciences, work with NGO's, work with religious institutions, work with diplomatic missions, work as managers using their critical skills, writing in media outlets and other publications, be a reviewer for journals, work as Ethics advisors for governments and agencies in enacting ethical policies in health, business and work places, be advisory members in ethical committee's in hospitals and research centers.

Dr. Jonathan Kathenge (Section Head- Philosophy)

➤ **FRENCH**

The opportunities that a graduate of French can avail himself or herself to are, among others, becoming a conference translator/interpreter; international correspondent or journalist, college lecturer or school teacher of French; international sales marketer, hotel/restaurant manager, flight attendant, positions in embassies or diplomatic missions, voice-over artist or agent, writer, television anchor, radio host, NGO positions, UN positions, brand manager, tour guide, sales agent, travel agent etc.

Therefore, after acquiring the necessary skills and knowledge in French language and culture, a wide range of career opportunities and job options are available. These include inter alia:-

- French as a foreign language teacher
- Interpreters
- Diplomatic service officers
- Higher education lecturers
- Detectives
- Translators
- Broadcast journalists
- Working in international organizations

Mr. Chrispus Mwakundia (Section Head- French)

➤ **LITERATURE**

After acquiring skills and knowledge in literature, there is a wide array of jobs available to you. These include and not limited to:-

- Secondary school teacher
- Publishing copy-editor/proof reader
- Digital copy writer
- Editorial assistant
- English as a foreign language teacher

- Lexicographer
- Magazine and newspaper journalist
- Lecturing at universities and colleges
- Creative writing

Therefore, after pursuing literature, one can teach at any level, work in the media as an anchor, news editor or newspaper writer or work in publishing firms. One can also act in films/local productions and advertisement, for example the late Papa Shirandula made some millions in coke adverts and later on production of local programs. One can work as a content writer-online and so on.

Dr. Antony Mukasa Mate (Section Head- Literature)

➤ RELIGIOUS STUDIES

Graduates of religious studies can teach in areas of religion and ethics at all levels, can be a counselor in learning institutions at all levels, enacting ethical policies in various sections of society like health, education institutions, NGOs, chaplaincy in theological institutions, rehabilitation centers, religious based organizations, can be diocese managers, researcher in social sciences, ethics advisors for government agencies and can offer advisory services at all levels.

Therefore, jobs and career pathways directly related to a degree in religious studies include:-

- Chaplain
- Mediator
- Higher education lecturer
- Counselor
- Charity fundraiser
- Working with Faith Based Organizations (FBO)
- Community development worker
- International aid/development worker
- Peace and conflict resolution ambassador

Dr. Hellen K. Orina (Section Head- Religious Studies)

➤ LINGUISTICS

What can someone do with English/ Linguistics?

Armed with a degree in linguistics one can do the following: Editing, Translation

Writing books, Writing for the Print Media/electronic media Radio, Film Interpretation, Teaching, Blogging, Researcher, Teaching English to EFL speakers, Comedy/word art/play, News Anchoring, Editing, Translation, Writing books, providing language-based evidence in criminal investigations, Speech training and speech writing.

At Chuka University, linguistic graduates are well equipped to undertake careers ranging from marketing and publishing to speech and language therapy. Therefore as noted hitherto career prospects available to a linguistic graduate include *inter alia*:-

- Teaching assistants
- English as a foreign language teacher both at 2 degree and 1st degree schools
- Lexicographers
- Speech and language therapists
- Talent agent
- Public relations officer
- Digital copywriter
- Proofreaders and editors
- Working with Media organizations

Dr. Hildah G. Kinyua (Section Head- English/Linguistics)

➤ **HISTORY, LEADERSHIP AND PUBLIC ADMINISTRATION**

After graduating with a degree in the above area, one can be employed in the following areas: Teaching, Academic librarian, Archaeologists, Broadcast journalists, Civil service, Editorial assistant, Human resource Information officers, Marketing executives, Park rangers, Museum archiving Writers, Lawyers and Researchers.

Potential employers value the analytical, research, teamwork and communication skills that history, leadership and public administration students develop throughout their degree journey.

As noted earlier, job prospects for a history graduate include among others:-

- Secondary school teacher
- Archivists
- Heritage managers
- Historic building inspector/conservation officers
- Museum/gallery exhibition officers
- Museum/gallery curators
- Museum education officers
- Research assistants
- Curators

LEADERSHIP AND PUBLIC ADMINISTRATION (LAPA).

Career opportunities include in the field of Leadership and Public Administration include; General operations manager, Tax examiner, Budget analyst, Consultancy, Development worker, Accountant, Financial manager, Labour relations officer, Human resource, Purchasing agent and, General administration for example chiefs and their assistants, county administrator and so on.

Dr. Caroline M. Kithinji (Section Head- History)

➤ JOURNALISM AND MASS COMMUNICATION

Media and communication field is a fast growing area with a wide variety of career pathways. Media and communication graduates work in the following sectors among others:

- Film
- Television
- Radio
- Publishing
- Local government
- Public relations
- Theatre
- University teaching
- Teaching and education

Graduates in Journalism and Mass Communication can therefore work in the print media as Copy editor, Reporters for news, Photographers, Layout designers, Feature writers, Commentary writing, Editorial writing, Graphics designers, Copy taster, Sub-editor and Freelance writing).

They can also work in radio as reporters for news, Feature writers, Correspondents, Editors, Producers, Voicing, Sound engineering, Radio apps management, Anchors, Presenters, Weather analysts, Programmes manager, Content developers and Technical advisor.

In the television arena, they can find jobs as reporters- news, Feature reporters, Specialized reporting e.g. Investigative reporting, Anchors, Presenters, voicing over, Continuity announcers, Camera work- still/video, Video editing, Sound editing, Sound mastering producer, Director, Floor managers, Graphics designers, Operations manager and Online editors.

Graduates can also work as Public Relations Officers (PROs), Event management and Advocacy experts and as Personal Assistants (PAs). The other career pathway is becoming communications officer and Company secretary. They can also work in advertising firms as Advertising officers, Advertising agency, Writers of infomercials and Creators of adverts.

Dr. Henry Nkoru Nabea (Section Head- Journalism and Mass Communication)

DEPARTMENT OF SOCIAL SCIENCES



Dr. Christopher Kiboro

COD, Department of Social Sciences

Dear First Year students, Congratulations and Welcome to the Department of Social Sciences!

As the Chairman of the Department, I am so glad that you have chosen to be part of one of the most diverse Departments in Chuka University. As a Department we are excited and ready to help you succeed and reach your academic goals.

It would have been a great moment for me and the entire Department to take you through face-to-face orientation. However, due to the risks associated with COVID-19, I have no choice but make use of written speech as an alternative from the traditional orientation to ensure that you receive a quality welcome to our Department, the faculty and the University at large. We know that there is no adequate substitute for face-to-face interactions and connections on campus. Nevertheless, as we adjust to what is now referred to as the “New Normal”, we anticipate that online/remote interactions will lay the foundation for a great experience in our Department, the faculty and the entire Chuka University. In the meantime, we remain hopeful that a cure for COVID-19 will be found soon. As soon as that happens and we are able to resume to our pre-covid-19 routine, and once you return to campus, arrangements will be done to take you through elaborate orientation. At that time, you will have the opportunity to meet other students, administrators and faculty here at the University.

As mentioned at the beginning, the Department of Social Sciences is unique from the rest. One of the distinctive and fascinating features of our department is the array of academic programs on offer. We have a quite a number of academic programmes that provide our learners with a wide scope of choice ranging from certificate level to doctorate level. We have courses that promote critical analysis and pragmatic methods ranging from Sociology, Criminology and Security Studies, Community Development, Project Planning and Management, Economics, Geography,

Information and Library Science, Disaster Management to Psychology. From each of these diverse programmes, the students are able to acquire the necessary skills and perspectives they need to contribute meaningfully in society. This is intended to make our students exceptional and unique in society. Moreover, the rich intellectual culture that students are exposed to in our department gives them the ability and confidence to explore with ease the varied social and cultural systems across the world. We, at the Department of Social Sciences, are therefore, devoted to ensure our students become the best and are able to compete favourably in a world that has become increasingly competitive.

I am certain many of you have many questions pertaining the subject matter of the various programmes and the job prospects upon completion. Herein, I have included a preview of every programme and the related job opportunities. Also, the email address for the Section Heads have been provided in case you need more information.

God Bless You.

Sincerely,

Dr. Christopher Kiboro
COD, Department of Social Sciences
Email: cnkonge@chuka.ac.ke

Below is a brief write up on career pathways and job prospects for graduates from various degree programmes offered in the Department of Social Sciences.

1. CRIMINOLOGY AND SECURITY STUDIES

Introduction

Criminology is most often associated with the study of the police and criminal justice system but in reality, its relevance in society is broader.

Etymology of Criminology

The word "criminology" is derived from the Latin word 'crimen', which means accusation, and the Greek word 'logia', which means "the study of." The field goes far deeper than studying crimes. Criminologists study both the causes of crime and possible solutions to the problem of crime.

Why Study Criminology and Security Studies?

If you have an enquiring mind and interested in why individuals commit crimes, then pursuing a course in criminology will provide you with adequate understanding of the social and personal aspects of crime. The course includes criminal justice and examines how and why offenders should be punished. The subject is developing rapidly as new areas of study open up for criminological investigation. You will explore issues concerning how crime is defined and managed in our society and will have the opportunity to specialize in the various options available depending on the career path you are interested in.

The course offers an exciting and rigorous examination of the nature of how crime is perceived, defined and managed in modern society. You will develop a critical stance through a broad curriculum that forms an excellent exploration of this subject through a balanced mix of subjects which are taught by specialists in those areas.

As a criminology student you'll investigate the nature of crime and criminality, studying society's response through the criminal justice system. You will learn how societies try to control and punish crime and disorder, gaining a theoretical and practical understanding of this fascinating subject.

Criminology takes a social sciences approach by studying and classifying crime, and exploring theories around criminal behaviour.

To have a practical real life experience, you will undertake industrial attachment in an organisation of your choice but relevant to the course your third year for Bachelors students and in the second year for the Diploma students. This is expected to impart work-study experience as you put into action what you have been taught.

In fourth year, you will be expected to undertake an independent piece of research on a relevant topic of particular interest to you. Students also specialize in one of three areas of study. These are; Security Management, Correctional Management or Forensic Investigations.

The Security Studies component focuses on the safety and security of people, organisations and public spaces. It meets a growing demand in the labour market for young professionals who can formulate a clear view of safety and security requirements.

Correctional Management is a field that requires a student to understand psychology and human interactions. The aim of the course is to provide efficient and effective trained personnel required in service delivery with specific and clear focus on offenders and stakeholders for crime prevention, rehabilitation and reintegration.

Forensic investigation is an applied science that involves the study of facts that are then used to inform criminal trials.

Careers

You will be able to choose from a wide range of career options, in both the public and private sectors. For example, there are various safety-related positions in the field of public administration (central government, county government and various administrative boards) and emergency services (police, fire services and wildlife protection). Other options include organisations in the non-profit sector (housing corporations, schools) and the business sector. Other career opportunities are in Corrections, Social Services, Civil Society, Private Security, Juvenile Justice and Child protection, and various forms of investigative services in banks, insurance firms and other companies.

It offers specialist study strands for those wishing to pursue careers in policing, in the prison service, working with victims/survivors of crime, working with young offenders, working with drug users and working with non-government organisations in conflict situations.

This programme therefore provides valuable and transferable skills that will enable students to succeed in a variety of careers and in their life in general.

For any questions or further information/clarification feel free to contact;

Eston Kamau Warui (Section Head)

warui100@gmail.com

2. ECONOMICS

Economics is a social science that has been in existence for many years. We study economics in order to solve economic problems. Economics deals with aspects of allocating scarce resources among competing and unlimited wants in such a manner that greatest satisfaction is derived. The subject matter of economics includes production, consumption, underdevelopment, inflation, poverty, unemployment, exchange and distribution of wealth as well as the determination of the values of goods and services.

On completion of a course in economics, one can be employed as;

 Policy analyst

- ✚ An economist in both public and private sectors e.g. in County Governments, National government, Parastatals, Financial Institutions such as the Central Bank/ Federal Reserves and Commercial Banks, Non-Governmental Organizations (NGOs) and International Organizations like the World Bank, IMF, UNDP, FAO, WHO etc.
- ✚ A researcher in research institutions like KIPPRA, KEMRI, AERC, KARLO, APHRC etc
- ✚ A consultant for various agencies
- ✚ A lecturer at a university

This implies that economists are needed in almost every sector.

For any questions or further information/clarification feel free to contact;

Lenity Maugu (Section Head)

Email: maugukana@yahoo.com

3. GEOGRAPHY

Geography involves the study the spatial and temporal distribution of earth phenomenon that are biotic and abiotic. Abiotic component consists of living components such as flora and fauna while abiotic is non-living component such as precipitation, settlement, temperature, rocks, and soil. Geography seeks to find out where various earth phenomena are found, why they are located there and how they develop and change over time. The aim of a course in geography is to ensure the learner acquires geographical skills that are intended to solve existing environmental problems hence contributing to the realization of Sustainable Development Goals (SDGs).

Geography is comprised of two main branches, human Geography and physical Geography. Human geography is the study of the relationship between man and his environment and includes urban Geography, Economic Geography, and Medical Geography among others. Physical Geography is the study of natural features on the earth surface such as landforms, climate, ocean currents and distribution of flora and fauna. Physical geography units include Geomorphology, Climatology, Oceanography and Biogeography. Geography can be categorised further as environmental Geography and applied Geography. Environmental Geography cut across both human and Physical Geography and focuses on environmental conservation and management

while applied geography involves the use of geographic tools such as remote sensing and Geographic Information System (GIS) to solve environmental problems.

Job Opportunities in Geography

- Researcher – Data collection and analytical skills that are acquired by studying Geography can be applied in various sectors such as;
 - ✓ Kenya National Bureau of Statistics to collect and analyse population data such as census data, demographic, meteorological data and so on.
 - ✓ Ministry of Health- collection and analysis of data on certain diseases such as COVID-19, Malaria and other infections.
- Kenya Meteorological Department as climate change analysts where you analyse weather elements such as precipitation and temperature for weather forecasting.
- GIS and remote sensing specialists can establish careers and work in;
 - ✓ Ministry of Housing, UN-HABITAT in urban planning such as slum upgrading in Kenya, National Environment and Management Authority (NEMA) and in various other ministries.
 - ✓ Regional Centre for Mapping of Resources for Development (RCMRD), Survey of Kenya (SK), Kenya Institute of Surveying and Mapping (KISM) and Department of Resource Surveys and Remote Sensing (DRSRS) among other organizations.
 - ✓ Government or private sectors. Students who study geography at the University are employed as Secondary School teachers and University lecturers.

For any questions or further information/clarification feel free to contact;

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4. BACHELOR OF SCIENCE IN INFORMATION SCIENCES (BSIS)

INTRODUCTION

Information is an important resource in the day-to-day operations of individuals, organizations and society. Provision of timely and accurate information has become an important management

function in decision making, preparation of action plans and control activities. Information Science is thus an indispensable discipline as it covers the creation, storage, organization, retrieval, and dissemination of information in organizations, communities, and the society at large. This course seeks to enhance and strengthen the students' scientific research abilities. It strives to meet the market demand in training information specialists who will be equipped with knowledge and skills to manage libraries, information centers and information resources in a changing environment that is fast embracing the use of Information Technology (IT).

BSIS programme trains, equip and prepare the students for the world of information sciences. Information science is a discipline that deals with information creation, preservation, conservation, selection, organization, packaging and dissemination to consumers. Consumers of information are multidisciplinary as they are in all categories of academic disciplines such as arts, humanities, social sciences, and engineering as well as information technology.

WORLD OF WORK FOR INFORMATION SCIENTISTS/SPECIALISTS

Graduates of this programme can work in but not limited to the following areas:

-  Academic libraries
-  National libraries
-  School libraries
-  Public libraries
-  Private libraries
-  Institutional libraries
-  Learning resource centres
-  Archives
-  Registries
-  Documentation centres
-  Data centres
-  Information consultancy

For any questions or further information/clarification feel free to contact;

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5. SOCIOLOGY AND SOCIAL WORK

SOCIOLOGY

In a fast changing world that is characterized by numerous challenges, it is necessary to offer courses that impart learners with exceptional analytical and problem-solving skills that are necessary to cope with the expectations of the 21st Century. Hence students taking a course in

sociology combine it with economics so that on completion they are awarded a Bachelor of Arts in Economics and Sociology. This is intended to broaden the scope and knowledge in the two fields. In the end, the graduate has a wider and better job prospects. For those of you who have chosen this course, you have a unique opportunity to understand the various socioeconomic aspects of society. In the end, you will be well prepared to function even better in dealing with both social and economic problems in the society. Therefore, upon completion of the course, you will be adequately equipped with the right knowledge, skills and attitudes for a career in numerous sectors including business, public service, research and policy, public relations, journalism, social work and community development among other sectors.

CERTIFICATE AND DIPLOMA IN SOCIAL WORK

Social Work is a term used to describe a variety of organized methods of helping people in some need which they cannot meet without assistance. The focus is on the concern for the improvement of peoples' material and spiritual welfare as well as the promotion of mental and emotional well-being. Currently Social Work is offered at Certificate and Diploma level. The certificate level runs for three semesters in a year while the diploma runs for two years each consisting of two semesters. The student at diploma level also goes for attachment and conducts research during the second year.

A course in Certificate in Social Work is designed to equip you with the relevant knowledge, skills and attitudes to respond to the existing as well as emerging social problems in the society. A course in social work will make you become familiar with the models of social work practice, their usefulness, their applications and their limitations. You will be able to understand social problems from different perspectives and sharpen your critical and analytical skills in understanding social problems. You will develop the ability to understand multiple and complex skills for different situations, actions and problems. Therefore, by doing a course in Social Work at different levels, may it be Diploma or Certificate, you will be able to practice skills and then carry out interventions, evaluate the practices and their outcome and ethically effect change.

The job market for social workers is broad. Social workers are needed virtually in all areas including government institutions, faith-based organizations, Community Based Organizations (CBOs), NGOs, Hospitals, learning institutions, and correctional and rehabilitation institutions among others.

For any questions or further information/clarification feel free to contact;

Caroline Khasoha Shikuku (Section Head)









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6. COMMUNITY DEVELOPMENT, PROJECT PLANNING AND DISASTER MANAGEMENT

Community development is a course designed to equip learners with the knowledge, skills and attitudes necessary for effective participation in transforming the community from undesirable situation to a better state. The subject matter of community development is very broad as it focuses on all aspects of the community. By the end of the training, graduates apply development knowledge skills and abilities attained to support development activities in the community. In addition, graduates are able to utilize the skills acquired to solve economic, political and social problems in the society.

Career Opportunities

Having excelled in community development, you will be able to choose from a wide range of career options in both the public and private sectors. Professionals in community development can work in:







-  Community Development Projects
-  NGOs
-  Faith Based Organizations (FBOs)
-  Government and private organizations
-  Public administration
-  Research and policy institutions
-  Education sector
-  Consultancy

PROJECT PLANNING AND MANAGEMENT

Project managers plan, organize, secure, lead, and control resources to achieve specific goals in a particular industry or organization's project.

Career Opportunities








Project Managers/Project Directors/Project Coordinators in the following areas/industries

-  Community Development Projects
-  NGOs
-  Faith Based Organizations (FBOs)
-  Government and private organizations
-  Public administration
-  Research and policy institutions
-  Education sector
-  Consultancy

DISASTER MANAGEMENT

The course focuses on the causes of disasters and how to minimize their impact through preparedness. The students will be able to learn different areas of disaster management, which includes management of the situation, response to the needs of the people and the area, evacuation process, mitigation, preparedness and sustainability in development.

Career Opportunities

-  in Government agencies: like Disaster management departments of government agencies (such as: Fire departments, drought management departments, law enforcement authorities, relief agencies etc)
-  Insurance companies
-  Industries in the high-risk fields (like chemicals, mining, and petroleum which have their own disaster management cells).
-  Teaching and training
-  Research and Documentation
-  Consultancy,
-  Jobs in NGOs and International organizations such as World Bank, Asian Development Bank (ADB), African Development Bank, United Nations Organizations (UNO), Red Cross, UNESCO etc.

For any questions or further information/clarification feel free to contact;

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7. PSYCHOLOGY SECTION AND BACHELOR OF PSYCHOLOGY PROGRAMME

A warm welcome to Chuka University and congratulations for your admission into the Bachelor of Psychology programme. Most likely you have heard before of the term ‘psychology’. There are various impressions in the general public regarding the term including the view that psychologists can “read” people’s minds.

What is Psychology?

Psychology is a discipline that scientifically studies behavior. Broadly it endeavors to understand the thoughts, actions and feelings of people by employing scientific methods. As a discipline it has several specializations including Clinical Psychology, Counseling Psychology, Educational

Psychology, Forensic Psychology, Sports Psychology, Industrial and Organizational Psychology, Experimental Psychology, Social Psychology and Personality Psychology among many others.

Career Prospects

There are various career opportunities for those that successfully complete the programme. There are opportunities to practice in various specialties of Psychology, teach and conduct research, as well as offer consultancy. Psychologists offer psychotherapy in hospitals, guidance and counseling in learning institutions, serve as community workers, they work in rehabilitation programmes, and they work in the disciplined services (Police, prisons and military).

Psychologists work in the human resource departments of organizations and are involved in the recruitment and motivation of personnel. Psychology may also blend with other disciplines after undergraduate studies including studying law and business.

In Kenya the training and practice of Psychologists is recognized and regulated by an Act of parliament. This means that the practice of Psychology is among the few professions in the country that are recognized by law in Kenya.

We look forward to having you in the programme.

Thank you.

George Manono (Section Head Psychology)

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NB: It is important to note that many employers accept applications and employ graduates with any degree, consequently we advise you not to restrict your thinking to the jobs and career pathways listed in this orientation material.